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**MEDIA RELEASE**

## **SOUTHERN MALLEE JOINS FIGHT FOR PLANET A**

In a positive step towards identifying local emission sources, Southern Mallee District Council has contributed to the development, maintenance and release of the *Snapshot Climate Tool (Snapshot)*.

*Snapshot* is the first national tool providing community-wide greenhouse gas profiles for every council across Australia. It calculates major sources of carbon emissions, including stationary energy, transport, waste, agriculture and land-use change.

The national release of *Snapshot* coincided with the launch of a new ABC series, *Fight for Planet A* presented by Craig Reucassel, that explores the *Zero Carbon Communities* program - where people, businesses, clubs, groups and councils are acting together to reduce carbon emissions.

Southern Mallee Mayor Andrew Grieger said *Snapshot* will facilitate collaborative planning with residents, local business and stakeholders and will be integrated into Council's Environment Action Plan being developed over the next 12 months.

"Our involvement in the development of the Snapshot Climate Tool data is our first step in understanding what our major sources of emissions are and therefore where we should be targeting action" Mayor Grieger says.

Southern Mallee was involved in crowd-funding the South Australian release of the *Snapshot Climate Tool* through the Regional Climate Partnerships program, along with 17 other SA councils.

"South Australian councils and communities have been leading the way on climate action over the past decade, delivering renewable energy and energy efficiency projects.

"Now with the help of the Snapshot Climate tool we have a clearer picture of local greenhouse emissions sources, providing a great starting point for developing effective local emission reduction strategies," Mayor Grieger says.

Council's CEO Jason Taylor said "We are proud that we took such an active role in this project in collaboration with other SA council's leading on climate response initiatives. After hearing about the tool through our local government network, we decided it was perfect timing to utilise this technology in Southern Mallee, as the detailed local emissions data would help us capture and create highly targeted strategies, as part of our Environment Action Plan."

*Snapshot* was developed by Ironbark Sustainability and Beyond Zero Emissions, to enable councils and communities to access freely available emissions profiles for every municipality in Australia. For more information visit (<https://www.snapshotclimate.com.au/>)

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